



**National University of Science and Technology POLITEHNICA Bucharest
Faculty of Industrial Engineering & Robotics**

**organise in blended learning format between
the 19th – 30th of May, 2025,**

the Blended Intensive Programme **QUALITY4PPP
(People Planet Performance)**

in the framework of the EELISA Community DIGITAL4PPP

European Engineering Learning Innovation and Science Alliance (**EELISA**) is the first alliance of Higher Education Institutions (graduate engineering schools, technology universities and full-spectrum universities) from different countries in Europe meant to define and implement a common model of *European engineer* rooted in society.

EELISA Community DIGITAL4PeoplePlanetPerformance has been launched in the framework of the EELISA European Universities Alliance

<https://community.eelisa.eu/communities/digital4ppp-people-planet-performance/>

aiming to

- (1) research and share practices for improving students' skills and competencies to pro-actively adapt, learn, network and innovate in businesses' digital transformation context
- (2) processes digital transformation to better valorise people's capabilities, but focusing customer, too, in close respect to the planet and the community where the business operates to increase and sustain performance
- (3) build the camp for sharing practices, testing innovative solutions, and learning together with students – professors – professionals in companies – researchers to motivate students to become more enthusiastic and passionate in the research of engineering solutions in a Digital 4 People Planet Performance thinking

In this context, the Blended Intensive Programme QUALITY4PPP (People Planet Performance) is organized aiming to improve skills of students and graduates in the field of applied quality engineering, to facilitate networking and support customer-focus culture, process approach, risk-based thinking and customer protection policies.

The modules target students (bachelor and master), PhD students, specialists interested in quality engineering applications in different sectors, services and business. Projects and applications will be customised in line with the students level so as to acquire technical and transversal skills and promote teamwork. In total, the BIP activity awards 3 ECTS, meaning 75 hours of activity.

Between May, the 19th and the 23rd, activities on site / in presence in POLITEHNICA Bucharest are organised, followed by online activities until May, the 30th, 2025, as follows (preliminary):

Day (changes may intervene into the interval)	Section (changes may intervene)	Professor (changes may intervene)
19.05.2025	Registration and organisation	Irina Severin
20.05.2025	Integration of new technologies into quality management systems	Stefan Kovács , assistant professor, Budapest University of Technology and Economics Petra Benedek assistant professor, Budapest University of Technology and Economics Vivien Surman associate professor, Budapest University of Technology and Economics Irina Severin , habil. professor, POLITEHNICA Bucharest
21.05.2025	Regulatory compliance and quality management	
22.05.2025	Changing customer (stakeholder) expectations and their management	
23.05.2025	The role and challenges of sustainability in quality management	
26 - 29.05.2025	Case studies, good practices and current trends in quality management – Students'work, projects and applications	All professors schedule tutorials and feedback sessions for students
30.05.2025	Projects presentation	Committee

All activities will be taught in English daily followed by individual and/or teamwork. Participants will receive a Certificate of Attendance including the BIP details and the Erasmus + European project context (EELISA).

Students may apply for an Erasmus+ scholarship (70 EUR/day) for the stay in Bucharest to be provided by the home University using Erasmus+ short term mobility funds; No fees for the BIP will be charged by Politehnica of Bucharest.

Registration is open here: [BIP Registration form](#)

For more information please write at: irina.severin@upb.ro, manuela.dijmarescu@upb.ro